



Artwork Tips

The most common problems that occur with CD/DVD artwork:

- Low Resolution - 72dpi (Not Good) instead of 300dpi
- No bleed - Artwork must have 1/8 bleed beyond its borders
- Flattened Image - Artwork and template must be on separate layers
- Linked graphics not supplied
- Fonts not supplied or not converted to outlines

Tips for Designing on ProAction Media's templates:

- Be sure to use software that is compatible with our template file types. This will ensure a correct and quality end product.
- Verify the template you are utilizing coincides with the product that you are ordering (ie: 19mm or 40mm disc face, DVD Entrapment, CD Jewel Case, etc)
- Design/layout the artwork on a separate layer; or however able to keep artwork and template separate.
- **Acceptable ProAction file formats** are Adobe Illustrator (.ai), Adobe Photoshop (.psd), Adobe InDesign (.indd), Corel Draw (.cdr), Macromedia Freehand (.fh)

Tips for submitting artwork to ProAction Media:

- Is your artwork at 300 dpi? **300 dpi images are a requirement.** Anything higher than 300 dpi is not necessary. Anything lower will not produce professional quality art.
- The template must be underneath or removed from your artwork. If your artwork is submitted on a flattened file (not recommended) what you see is what will print.
- **Bleed is mandatory** for all artwork types.
- If using a program that references the original font files, be sure to outline. (including the font file(s) with your artwork is also an option if you are unable to outline your fonts.)
- If using a program that allows you to link images to your artwork, please embed your images. (including the image files with your artwork is also an option if you are unable to embed them.)
- Your art may be submitted on a disc or other removable media source, by email (if file is too large, you may need to zip) or you may upload to our FTP site @ www.Proactionmedia.com/ftp